



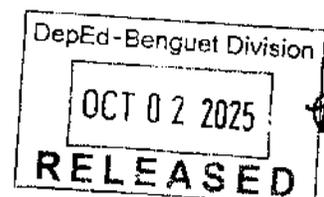
Republic of the Philippines
Department of Education
Schools Division of Benguet

01 October 2025

DIVISION MEMORANDUM
No. 437 s. 2025

**ENCOURAGING PARTICIPATION IN THE NATIONAL NUTRITION COUNCIL-CAR
NUTRI-JINGLE VIDEO CONTEST 2025**

To: School Governance and Operations Division
Curriculum Implementation Division
Public Schools District Supervisors and District Heads
School Heads of Public Secondary Schools



1. The National Nutrition Council – Cordillera Administrative Region (NNC-CAR) is organizing the **Nutri-Jingle Video Contest 2025** to promote the importance of food and nutrition security. We encourage all secondary schools to participate in this meaningful and creative competition.

2. The contest is anchored on the theme: **“Food at Nutrition Security, Maging Priority! Sapat na Pagkain, Karapatan Natin!”**

3. The competition is open to students from **Secondary Level (Category B)** with only **one entry per school** to be submitted. Each participating group must be composed of **3-5 students only**.

4. Key contest details are as follows:

- **Deadline for Submission of Entries: October 24, 2025, at 2:00 P.M.**
- **Submission Email: ncccar.entries@gmail.com**
- **Mandatory Sign-Up:** Interested schools must signify their interest by sending a confirmation letter/message to ncccordillera@gmail.com or the [@nnc.car FB Page](#) on or before **October 3, 2025**.

5. The contest offers substantial prizes for both categories:

- **1st Prize: P 8,000.00**
- **2nd Prize: P 6,000.00**
- **3rd Prize: P 4,000.00**
- **6 Consolation Prizes: P 2,000.00**

6. Full contest guidelines, including video format specifications (must not exceed **2 minutes**, minimum **1280×720 resolution**), scoring criteria (judges' scores are 80% and social media reactions are 20%), and required details for submission (Name of School, Name of Participants, Lyrics of the song, Advisor/Coach, Contact Person, Number and Email address), are attached for your reference.



Address: Wangal, La Trinidad, Benguet
Telephone Number: (074) 422-6570
Email: benguet@deped.gov.ph
Facebook Page: DepEd Tayo Benguet





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7. We highly encourage your schools to mobilize your creative students to take part in this competition. For further inquiries, please contact the National Nutrition Council-CAR directly via nnccordillera@gmail.com or visit them at 103 Lyman Ogilby Centrum, 358 Magsaysay Avenue, Baguio City.
8. For information, guidance, and compliance.

ESTELA P. LEON-CARIÑO EdD, CESO III
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Office of the Schools Division Superintendent



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